

MEDIA BACKGROUNDER

About DIGITAL

DIGITAL (previously Digital Supercluster) is one of five independent not-for-profits originated from the federal Ministry of Innovation, Science and Economic Development's (ISED) Global Innovation Clusters program (previously 'Innovation Superclusters') in 2018.

DIGITAL's purpose is to accelerate the adoption and commercialization of Canadian technology enabling Canadian companies to lead the world in delivering digital solutions.

DIGITAL operates on a model of collaborative co-investment with consortium groups of Canadian small to medium-size enterprises (SMEs), large companies/multinationals, and academic institutions. The model prioritizes demand-driven innovation that aim to solve some of society's and industry's biggest and complex challenges – better and faster than any single organization could do on its own.

DIGITAL is focused on digital technology advancements in specific sectors critical to Canada, including mining, energy, dual-use, health, and housing.

Complementary to this focus is a priority to build Canada's digitally skilled workforce, investing alongside training providers and employer partners to provide rapid, free/low-cost skilling programs.

As an independent not-for-profit, DIGITAL is a member-driven association with over 165 active members including SMEs, large companies, and academic institutions. It has received funding from the Government of Canada and the Province of British Columbia.

Quick Facts

- \$358 million investment from federal government in 2018 has generated \$4B in GDP – representing 12x ROI
- \$1.4B in follow-on investments raised by project partners
- 34K jobs created across the Canadian economy through co-invested projects
- 27K+ Canadians skilled for the digital economy across every province and territory through DIGITAL investments
- \$896M invested in Canadian innovation including \$573M to Canadian SMEs
- 1020 unique project partners (8 average partners per project)
- 200+ commercial products developed from co-invested projects

- 770+ Canadian-owned IP assets and patents created through co-invested projects

Sources

[DIGITAL's Economic Impact Summary Report \(September 2025\)](#)

[Ernst & Young's Economic Analysis of Canada's Global Innovation Clusters \(December 2024\)](#)

Media Inquiries

Please email media@digitalsupercluster.ca for questions, requests for comments and/or interview requests with one of DIGITAL's spokespeople.