



MEDIA BACKGROUNDER

About DIGITAL

DIGITAL (previously Digital Supercluster) is one of five independent not-for-profits originated from the federal Ministry of Innovation, Science and Economic Development's Global Innovation Clusters program (previously 'Innovation Superclusters') in 2018.

DIGITAL's purpose is to accelerate the adoption and commercialization of Canadian solutions enabling Canadian companies to lead the world in delivering digital solutions.

DIGITAL operates on a model of collaborative, demand-driven innovation to co-invest alongside consortium groups of Canadian small to medium-size enterprises (SMEs), large companies/multinationals, and academic institutions on projects that aim to solve some of society's and industry's biggest and complex challenges – better and faster than any single organization could do on its own.

DIGITAL has historically focused on digital technology advancements in specific sectors critical to Canada, such as mining and energy, housing, workforce development and health.

Complementary to this focus is a priority to build Canada's digitally skilled workforce, where DIGITAL invests alongside training providers and employer partners to provide rapid, free/low-cost skilling programs.

As an independent not-for-profit, DIGITAL has received funding from the Government of Canada, the Province of British Columbia; as well as being a member-driven association with over 165+ active members including SMEs, large companies and academic institutions.

Quick Facts

- \$324 million investment from federal government in 2018 has generated \$4B in GDP. This represents 12x ROI.
- \$1.4B in follow-on investments raised by project partners.
- 34K jobs created across the Canadian economy through co-invested projects.
- 18,300 Canadians skilled for a digital economy across every province and territory through DIGITAL investments.
- \$786M invested into Canadian innovation including \$506M to Canadian SMEs.
- 935 unique project partners (5 average partners on a project).
- 190+ commercial products developed from co-invested projects.

- 730+ Canadian-owned IP assets and patents created through co-invested projects.

Sources:

[DIGITAL's Economic Impact Summary Report \(September 2025\)](#)

[Ernst & Young's Economic Analysis of Canada's Global Innovation Clusters \(December 2024\)](#)

Media Enquiries

Please email media@digitalsupercluster.ca for questions, requests for comments and/or interview requests with one of DIGITAL's spokespeople.