

MISSION-DRIVEN APPROACH Housing Growth Innovation



WHAT IS THE FUTURE STATE WE'RE TRYING TO CREATE?

Every community in BC has the capacity to build the housing stock they need.



WHAT'S OUR MISSION TO GUIDE THE POWER OF COLLABORATIVE INNOVATION?

"Support the rapid growth of housing production capacity through innovations that help create a more responsive, scalable production system."



WHAT END-TO-END JOURNEY DO WE NEED TO MAP?

Map the End-to-End journey for the creation of new housing stock, to better understand the system and its performance.



WHAT MIX OF PROJECTS DO WE NEED TO HELP ACCOMPLISH THE MISSION?

Digital Design, Digital Production & Logistics, Catalysts



HOW WILL WE ENSURE A DIVERSITY OF EXPERIMENTATION AND OPEN INNOVATION?

Open Innovation Design Workshops, Mission Projects, Shared Learning & Insights



VALUE CAPTURED & REALIZE THE BENEFITS

Through impact creation, rollout, commercialization & IP creation.

